www.beginnersguidetolawncare.com

Training			Membership	
Category			Level 2	Level 3
		\$19 Per Year	\$49 Per Year	\$97 Per Year
				Business-
	Video Title	Home Owner	Business-Basic	Advanced
Regular Maintenance	HOW TO USE GAS POWERED EQUIPMENT (2 CYCLE)	\checkmark	\checkmark	\checkmark
Regular Maintenance	HOW TO USE GAS POWERED EQUIPMENT (4 CYCLE	\checkmark		\checkmark
Regular Maintenance	How to maintain a lawn (Residential)	\checkmark	\checkmark	\checkmark
Regular Maintenance	How to maintain a lawn (Commercial)			\checkmark
Regular Maintenance	How to maintain a lawn including hedge trimming			\checkmark
Regular Maintenance	Grass Types & Deck Heights (Profile)		\checkmark	\checkmark
Regular Maintenance	How to Mow (Striping Patterns)	\checkmark	\checkmark	\checkmark
Regular Maintenance	How to edge (detailed)	\checkmark	\checkmark	\checkmark
Regular Maintenance	How to weed eat (detailed)	\checkmark	\checkmark	\checkmark
Regular Maintenance	How to blow (detailed)		\checkmark	\checkmark
Regular Maintenance	How to Maintain Weeds in Mulch Beds			\checkmark
Regular Maintenance	How to mow a hill			\checkmark
Regular	How To Maintain a Lawn		 ✓ 	\
Maintenance	Including Leaf Clean Up			*
Maintenance with Fall Clean Up	Light Leaf Clean Up			\checkmark
Maintenance with				/
Fall Clean Up	Medium Leaf Clean Up			V
Maintenance with				
Fall Clean Up	Heavy Leaf Clean Up			•
Enhancements	HOW TO AERATE (Pull Behind)		\checkmark	\checkmark
Enhancements	HOW TO AERATE (Walk Behind)		\checkmark	\checkmark
Enhancements	HOW TO OVER SEED		\checkmark	\checkmark

Enhancements	HOW TO TRIM HEDGES	\checkmark	\checkmark	\checkmark
Emancements	HOW TO PRUNE PERENNIALS			
Enhancements	(BUSHES)			\checkmark
	HOW TO PRUNE PERENNIALS			\checkmark
Enhancements	Enhancements (FLOWERS, PLANTS)			
Enhancements	HOW TO PRUNE ROSE BUSHES			\checkmark
	HOW TO TRIM TREES			\checkmark
Enhancements	HOW TO PRUNE POMPAS			
Enhancements	GRASS			\checkmark
	HOW TO REMOVE AND/OR			
	INSTALL BUSHES, FLOWERS,			\checkmark
Enhancements	PLANTS			
	HOW TO REMOVE AND			1
Enhancements	INSTALL TREES			•
Enhancements	HOW TO INSTALL MULCH			\checkmark
	HOW TO INSTALL PINE			
Enhancements	NEEDLES			✓
	HOW TO INSTALL RIVER BED			
Enhancements	ROCK			•
Enhancements	HOW TO LAY SOD			\checkmark
	HOW TO INSTALL STONE			
Enhancements	BOARDERS			•
	Changing Duck Mayner Diadag			\checkmark
Servicing Equipment	Changing Push Mower Blades			
Servicing Equipment	Changing Zero Turn Mower Blades			\checkmark
	Changing Out Weed Eater			
Servicing Equipment	String		\checkmark	\checkmark
	5			
Servicing Equipment	Changing Out Weed Eater Head			v
		\checkmark	\checkmark	\checkmark
Servicing Equipment	Changing Push Mower Oil			
Servicing Equipment	Changing Zero Turn Mower Oil	\checkmark	\checkmark	\checkmark
			/	/
Servicing Equipment	Changing Air Filter		✓	✓
	Why Start A Lawn Care		\checkmark	
Business Basics	Business (Profile)		*	*
	Starting A Lawn Basic: Where			
Business Basics	do you start? (Profile)		V	v

	Chapping Vour Dusiness Madel			
Business Basics	Choosing Your Business Model: How Big? (Profile)		\checkmark	\checkmark
DUSITIESS DASICS	HOW BIG! (FIOTILE)			
Business Basics	Starting with Basic Equipment		\checkmark	\checkmark
	Picking 2 Cycle Engine			
	Equipment: blowers,	\checkmark	\checkmark	\checkmark
	chainsaws, hedge trimmers,	•		
Business Basics	string trimmers, etc			
	Picking 4 Cycle Engine			
	Equipment: push, walk behind,	\checkmark	\checkmark	\checkmark
Business Basics	and zero turn mowers			
	Flyers, Business Cards, & Lawn			
Advertising	Signs		\checkmark	\checkmark
0	Using Google+ to Promote			
Advertising	Business		V	✓
	Using Facebook to Promote			
Advertising	Business		V	V
	Per Service Estimates: Aerating			
	and/or Overseeding, Grass		V	v
	Cutting, Hedge Trimming, plant			
Estimating	or tree removal/install, etc			
Ectimating	Small Commercial Droporty			\checkmark
Estimating	Small Commercial Property			
Estimating	Large Commercial Property			\checkmark
	Commercial Property			
	Estimates: Using Satellite to			\checkmark
Estimating	Measure			
				\checkmark
Estimating	Contracts or No Contracts?			
Estimations.	Construct Contract Estimates			\checkmark
Estimating	Seasonal Contract Estimates			
Ectimating	Year Round Contract Estimates			\checkmark
Estimating				
	Landscapers Corner: Measuring	\checkmark	\checkmark	\checkmark
Estimating	for Mulch Install	•	Basic	Advanced
			. /	/
	Landscapers Corner: Using	\checkmark	V	✓
Estimating	the Mulch Calculator		Basic	Advanced
	Landscapers Corner: Measuring	\checkmark	×	×
Estimating	for Pine Needle Install		Basic	Advanced

			\checkmark	\checkmark
Estimating	Landscapers Corner: Using the Pine Needle Calculator	V	Basic	Advanced
0				\checkmark
Ectimating	Landscapers Corner: Measuring for Gravel Install			Advanced
Estimating				Auvanced
	Landscapers Corner: Using			V
Estimating	the Gravel Calculator			Advanced
				\checkmark
Estimating	Landscapers Corner: Measuring for Small Bed Rock Install			Advance
LStillating				
	Landscapers Corner: Using			\checkmark
Estimating	the Bed/Rock Calculator			Advance
				\checkmark
	Landscapers Corner: Measuring			Advance
Estimating	for Dirt/Topsoil Install			Advance
	Landscapers Corner: Using			\checkmark
Estimating	the Dirt/Topsoil Calculator			Advance
Lotinidting				
	Landscapers Corner: Measuring			•
Estimating	for Sod Install			Advance
	Landscapers Corner: Using			
	the Sod Calculator: Includes			\checkmark
	Estimating for Burmuda,			A du como o
	Centepede, Fescue, St.			Advance
Estimating	Augustine, & Zoysia Sod			
	How To Schedule Costomers in			\checkmark
Scheduling	Google Calendar			
Document	Customer Info Template (Downloadable)		\checkmark	\checkmark
Document	(Downloadable)			
Document	How To Edit Customer Info		\checkmark	\checkmark
	Per Service Estimate Document		\checkmark	\checkmark
Document	(Downloadable)			•
	How To Edit Per Service		\checkmark	\checkmark
Document	Estimate Document			
	Seasonal Estimate Documents			
Document	(Downloadable)			•
	How To Edit Seasonal Estimate			
Document	Documents		✓	✓

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	Year Round Estimate
Document	Documents (Downloadable)
Document	How To Edit Year Round
Document	Estimate Documents
Document	
	Seasonal Service Agreement
Document	(Downloadable)
Document	How To Edit Soosonal Somiaa
Desument	How To Edit Seasonal Service
Document	Agreement
	Year Round Service Agreement
	(Downloadable)
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	How To Edit Year Round
Document	Service Agreement
	Amendment to Service
	Agreement (Downloadable)
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	How To Edit Amendment to
Document	Service Agreement
	Early Termination Request
Document	Form (Downloadable)
	How To Edit Early Termination
Document	Request Form
	Invoice Templates
Document	(Downloadable)
	How To Edit Invoice Templates
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	Customer Payments
Document	(Downloadable)
	How To Edit Record of Service
Document	and Customer Payments
	Commercial Property Estimate
Document	Template (Downloadable)
	How To Edit Commercial
Document	Property Estimate
	Price Estimate Sheet
Document	(Downloadable)
	How To Edit Price Estimate
Document	Sheet

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